

Rislone Engine Treatment Racing

media relations

For Immediate Release
Jan. 25, 2007

Rislone signs Bertsch to run IHRA Pro Stock in '07

HOLLY, Mich. - After rejoining the IHRA Torco Pro Nitro Funny Car ranks last year, Rislone Engine Treatment will add IHRA Torco CompetitionPlus.com Pro Stock racer Bob Bertsch to the Rislone/Bar's Leaks team in 2007. Bertsch will campaign a Rick Jones built 2007 Ford Mustang with championship-winning engine builder Jon Kaase supplying the power for the entire 12 race IHRA eMax Drag Racing Series.

Bertsch, of Willis, Mich., is looking forward to the 2007 season with the backing of Rislone Engine Treatment behind him. Rislone, along with parent company Bar's Leaks, joins existing sponsors Share Capital Wealth Management and Ram Clutches.

"I am extremely pleased to continue and expand my relationship with Rislone and Bar's Leaks," said Bertsch. "They have supported me for the past several years in the Top Sportsman class and through my initial season in Pro Stock. I look forward to the intense competition in IHRA Pro Stock this year and the Rislone Engine Treatment/Bar's Leaks support will make this a very exciting year for me personally."

Clayton Parks, VP of Marketing & Development for Bar's Products, is excited about entering the Pro Stock ranks with Bertsch.

"We are proud to have a person with the determination of Bob Bertsch representing our Rislone and Bar's Leaks brands," stated Parks. "Rislone has many years of racing heritage and we look to expand this further for years to come."

The team will make their debut at the season opening Amalie Oil Texas Nationals presented by Ancira at San Antonio Raceway, Mar. 23-25.

The flagship Rislone product is Rislone Engine Treatment. America's best-selling engine treatment has been enhancing automobile engine performance for more than 75 years. It removes engine-damaging sludge, varnish and deposits from valves and lifters, as well as ring and piston grooves to restore and equalize compression in all cylinders, returning lost engine power. Other Rislone products include Rislone Oil Treatment, Rislone Ring Seal, Rislone Compression Repair and Rislone 2-Cycle Engine Oil. Find out more at www.Rislone.com

Based in Holly, Mich., Bar's Products is an ISO 9001:2000 certified company. For more information about any Bar's Leaks or Rislone products, visit www.barsleaks.com