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NEW BAR'S LEAKS PRODUCT IS FIRST SPECIFICALLY DESIGNED TO CHEMICALLY REPAIR BLOWN HEAD GASKETS

Holly, Mich. (June 25, 2004) — For years, owners of vehicles suffering from blown head gaskets had just two choices: fork over up to \$1,500 for repairs or kiss the car goodbye and send it to the junkyard. But now Bar's Products, manufacturer of the renowned Bar's Leaks[®] brand of automotive stop leak products, offers another option. New **Bar's Leaks Head Gasket Repair** is a premium cooling system stop leak that repairs blown head gaskets, stops engine block leaks, seals cracked heads, eliminates porosity seepage and repairs other severe coolant leaks.

Modern vehicle cooling systems tend to get leaks in two areas, the radiator and the head gasket. To stop radiator leaks, Bar's Products has supplied the world's vehicle manufacturers and aftermarket with Bar's Leaks Radiator Stop Leak since 1947. But until now, there hasn't been a product designed to specifically address head gasket leaks. Bar's Leaks Head Gasket Repair not only provides a solution to head gasket leaks, it also introduces a new product category to the aftermarket — a chemical that stops leaks by actually repairing the cause. As a result, Head Gasket Repair is the first Bar's Products offering to be marketed under the "Repair It[™]" slogan.

Bar's Leaks Head Gasket Repair uses a patent-pending formula containing aramid and refractory fibers — the same super-strong, heat-resistant materials used in bulletproof vests and fireproof clothing — to permanently seal coolant leaks. As the material penetrates a crack or separation in the head gasket area, the fibers lock together to form a hard, ceramic-like seal, eliminating the leak for good. Bar's Leaks Head Gasket Repair is effective on cast iron or aluminum blocks and heads. It repairs all gasoline and diesel engine cooling systems on domestic and import cars, trucks and SUVs.

"Severe coolant leaks, blown head gaskets and engine block leaks are usually seen in older vehicles," says Clayton Parks, vice president of strategic development for Bar's Products. "For many of these vehicles, the cost to repair the problems exceeds the value of the car or truck itself!

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*Bar's Leaks Product Chemically Repairs Blown Head Gaskets
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Bar's Leaks Head Gasket Repair gives vehicle owners one last chance to fix the problem before biting the bullet to pay for repairs or sending the vehicle to be scrapped.”

Bar's Leaks Head Gasket Repair (product number 1100) is available in 20-ounce bottles packed four per display case. One bottle treats systems up to six gallons. Like all of the stop-leaks available from Bar's Products, Bar's Leaks Head Gasket Repair is made in the United States.

Bar's Products is a Michigan-based ISO 9001:2000 certified manufacturer of a full line of under-hood chemical and vehicle cleaning products, including its well-known Bar's Leaks® line that provides stop-leak solutions for hydraulic, power steering, engine oil, transmission and cooling systems, as well as tires. The company also produces Splatt®, a line of vehicle cleaning products, Stiction®, a line of epoxies, and Bar's Xtreme®, a heavy duty product line including diesel fuel additives and co-branded Bar's Xtreme® Nalcool® Heavy Duty Coolants. For more information on Bar's Products, call (800) 521-7475 or visit the company online at www.barsproducts.com.

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Editor's Note: Please see color product photo on enclosed CD.

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