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NEW RISLONE® OIL TREATMENT PROVIDES THE LUBRICATION THAT HIGH-MILEAGE ENGINES NEED

Holly, Mich. (April 16, 2007) — Rislone®, the brand vehicle owners have relied on to keep their engines clean and running smoothly for more than 80 years, introduces Rislone Oil Treatment.

“Because motor oil formulations are continuously updated to meet the requirements of new vehicles, they may not provide all of the lubrication additives older vehicle engines need,” explains Clay Parks, vice president of marketing and development for Bar’s Products. “Our new Rislone Oil Treatment adds those lubricants to the oil to better cushion and coat engine parts to reduce friction and wear, and provide longer life for high-mileage engines.”

Rislone Oil Treatment contains both viscosity improvers and lubricity additives. It increases oil film thickness to fight metal-to-metal friction and protect against engine wear. Rislone Oil Treatment also increases oil pressure for more power and a quieter engine.

Rislone Oil Treatment works with all gasoline and diesel engines using conventional, high-mileage and synthetic oil. It performs in both hot and cold weather and can be added to engine oil at any time.

Rislone Oil Treatment, part number 10015, is available in 16-ounce bottles, sold to distribution in cases of six. Directions, product uses and warnings are printed in English and Spanish. It is made in the U.S.A.

For more information about Rislone Oil Treatment or any other Rislone or Bar’s Leaks® products, visit www.barsproducts.com, call (800) 521-7475 or e-mail customerservice@barsproducts.com.

Bar’s Products offers a full line of vehicle chemicals, including Bar’s Leaks, the world’s most trusted stop-leak brand since 1947, and Rislone, America’s best-selling engine treatment brand for more than 80 years. Based in Holly, Mich., Bar’s Products is an ISO 9001:2000 certified company.

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Editor’s Note: Please see photo attached.

Caption: New Rislone® Oil Treatment combines the viscosity and lubricity additives high-mileage vehicle engines need.

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