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## INCREASE EXPOSURE AND SALES WITH NEW RISLONE® STABILIZER DISPLAY

**Holly, Mich. (Aug. 28, 2007)** — Bar's Products introduces a display unit for its new Rislone® line of fluid stabilizers. This compact display was designed to showcase Rislone Oil Stabilizer with Engine Treatment, Transmission Stabilizer with Stop Slip and Power Steering Stabilizer with Stop Leak. It is an attention-getter at the check-out counter, parts counter or right on the shelf.

The display unit features bright yellow, red and black graphics that complement the product bottles. Each display holds three 32 oz. bottles of Oil Stabilizer and Transmission Stabilizer, plus four 12.5 oz. bottles of Power Steering Stabilizer.

The Rislone stabilizer line restores vehicle fluids with performance additives and detergents to improve high-mileage vehicle performance. Rislone Oil Stabilizer with Engine Treatment provides protection for everyday driving by reducing friction and wear, especially at start-up. It eliminates dry starts and protects against oil viscosity and thermal breakdown. Rislone Transmission Stabilizer with Stop Slip eliminates slipping, prevents rough shifting, quiets noise and stops transmission fluid loss. It can be used as a preventive maintenance item or to treat existing problems. Rislone Power Steering Stabilizer with Stop Leak contains a special blend of performance additives and viscosity improvers to solve most power steering problems, including slack (loose steering), noise and squeals, hard/tight steering, and fluid loss.

To order a Rislone Stabilizer Display, part number 4000D, call (800) 521-7475 or e-mail [customerservice@barsproducts.com](mailto:customerservice@barsproducts.com). For more information about Rislone or Bar's Leaks® products, visit [www.barsproducts.com](http://www.barsproducts.com).

Bar's Products offers a full line of vehicle chemicals, including Bar's Leaks, the world's most trusted stop-leak brand since 1947, and Rislone, America's best-selling engine treatment brand for more than 80 years. Based in Holly, Mich., Bar's Products is an ISO 9001:2000 certified company.

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**Editor's Note:** *Please see photo attached.*

**Caption:** *A new display unit draws attention to the debut line of Rislone stabilizer products, including Oil Stabilizer with Engine Treatment, Transmission Stabilizer with Stop Slip and Power Steering Stabilizer with Stop Leak.*