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FOR IMMEDIATE RELEASE----THANK YOU

URC TO KICKOFF 61st SEASON - TAKING 360 SPRINT CAR RACING TO NEW HEIGHTS!

For sixty years, the URC Sprint Car Series have toured the Eastern United States, presenting some 1,397 racing events and entertaining millions of race fans. It's hasn't always been a glorious road for the Nation's oldest traveling sprint car series, but since the direction as turned to operating with a business approach; URC grows more solid with each year. Corporate sponsorship joined by local and regional sponsors have allowed URC to richen the pot for the competitors, without increasing the cost to track operators. URC has delivered solid car counts with twenty-eight to thirty-two cars competing in most show, a statement that very few, if any, traveling sprint cars organizations can claim.

As URC prepares to launch their sixty-first season, the RISLONE URC Sprint Series will once again offer a "smart" schedule for 2008. URC's approach for the new season is to firm-up our local tracks and partner with these facilities to increase their fan base. URC customized posters for each event, driver appearances and participating is various pre-season car show events, will help drive URC awareness and build a following. On race night, URC Managing Members and Officials will again work with local track officials to present one of the most efficiently run multiple divisions shows. "It's key that we streamline our programs to keep the shows running smoothly and in a timely manner", commented Managing Member and Race Director Bob Miller. "These events are all about selling speed so we can't have long drawn out programs. Transponders for scoring and in-car radios have contributed greatly to deliver a well run show", added Miller.

For 2008, twenty-eight race dates are on the schedule with opening day set for Saturday night, April 12 at the Bridgeport Speedway. Several special events will highlight the Series including the \$3,500 to win 3rd Annual Jack Gunn Memorial at the Selinsgrove Speedway on Saturday night, May 17. The 3rd Annual Rislone Sprint Nationals will pay \$4,000 to win at the Williams Grove Speedway on Friday night, June 6th. On Tuesday night, August 12th, URC will be part of the 2nd Annual Kasey Khane Foundation event and on Saturday night, October 11, URC will be the sanctioning body for the Shoot Out at the Wheels paying \$3,500 to at the Rolling Wheels Raceway.

Other highlights on the schedule include two events at the Lincoln Speedway and three race dates at the Grandview Speedway. Bridgeport will again host the URC Sprints on a special Friday night, July 4th date.

Returning to the URC schedule will be the Penn Can Speedway. The race will be sponsored by BPG Racing/Chad Sinon Motorsports and will take place on Friday night, June 20. The URC Features Only program that is part of the House of Thunder Halloween Party at the Grandview Speedway.

For more information on URC, please visit our website at: www.urcsprints.com

2008 RISLONE URC SPRINT SERIES

APR	12	Bridgeport		
APR	19	Delaware Intl		
APR	26	New Egypt		
MAY	10	Delaware Intl		
MAY	17	Selinsgrove	\$3,500	Jack Gunn Memorial
MAY	24	Bridgeport		
MAY	31	Delaware Intl		

JUNE	6	Williams Grove \$4,000	Rislone Nationals
JUNE	7	Lincoln	
JUNE	14	Grandview	
JUNE	20	Penn Can	
JUNE	21	New Egypt	
JUNE	28	Delaware Intl	
JULY	4	Bridgeport	
JULY	12	New Egypt	
JULY	18	Big Diamond	
JULY	19	Selinsgrove	
JULY	26	Grandview	
AUG	2	Delaware Intl	
AUG	12	Williams Grove	Kasey-Khane Foundation
AUG	16	Lincoln	
AUG	22	Williams Grove	
AUG	30	New Egypt	
SEPT	6	Delaware Intl	
SEPT	20	Delaware Intl	
OCT	4	New Egypt	
OCT	11	Rolling Wheels	
OCT	18	Grandview Feature Only	
DEC	6	URC GRAND AWARDS BANQUET	- Lancaster Host Lancaster, PA