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COOL IS THE RULE

Bar's Leaks[®] Professional DiFM Cooling System Treatment protects cooling systems and seals leaks

Holly, Mich. (March 3, 2008) —Professional DiFM Cooling System Treatment from Bar's Leaks[®] protects vehicle cooling systems and seals internal, external and coolant-to-oil leaks. It can be used in any vehicle, as well as stationary equipment, and is compatible with all types and brands of antifreeze, including conventional green or blue (silicate-based) and extended life red/orange or yellow (OAT/HOAT) coolant. It also works in systems containing only water, although in these cases a cooling system anti-rust and water pump lube is also recommended.

Professional DiFM Cooling System Treatment is the first product in the new Bar's Leaks line of solutions designed specifically for professional technicians. The formula is the same one that most of the auto and truck OEMs, including General Motors, Ford Motor Company and Chrysler, have relied on and installed in new vehicles for years. These tablets are five grams each for easier installation in modern radiator necks. They fully dissolve in minutes.

"Bar's Leaks Professional DiFM Cooling System Treatment is the ideal product to use any time a technician is servicing a cooling system, including parts replacement and flush-and-fills," says Clay Parks, Bar's Leaks vice president of development. "It can also be sold to customers as part of an overall cooling system maintenance package."

Bar's Leaks Professional DiFM Cooling System Treatment inhibits the formation of rust and scale, keeps the cooling system clean, neutralizes pH imbalance, controls electrolysis and lubricates the water pump seal. It also seals and stops:

- Radiator tank seam seal leaks
- Leaks around head bolt threads
- Core plug leaks
- Hose connection leaks (cold water leaks)
- Coolant-to-oil leaks
- Most other internal and external leaks.

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The product will not damage the cooling system and is non-toxic. Professional DiFM Cooling System Treatment is harmless to all plastic, metals, hoses and connections.

One container of Bar's Leaks Professional DiFM Cooling System Treatment contains 100 tablets. Initial application is four tablets per gallon of cooling system capacity. For preventative maintenance, two tablets per gallon of cooling system capacity should be installed directly into the radiator every 15,000 miles. Like all Bar's Leaks products, Professional DiFM Cooling System Treatment is made in the USA. The label includes directions in both English and Spanish.

For more information about Bar's Leaks Professional DiFM Cooling System Treatment (p/n J-100) or other Bar's Leaks products, call (800) 521-7475, e-mail customersupport@barsproducts.com or visit the Web site at www.barsleaks.com.

Bar's Products offers a full line of vehicle chemicals, including Bar's Leaks, the world's most trusted stop-leak brand since 1947, and Rislone[®], America's best-selling engine treatment brand for more than 80 years. Based in Holly, Mich., Bar's Products is an ISO 9001:2000 certified company.

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Editor's Note: Please see photo attached.

Caption: New Bar's Leaks[®] DiFM Cooling System Treatment protects cooling systems and seals internal, external and coolant-to-oil leaks in any vehicle, including passenger cars, light trucks, buses, heavy-duty trucks and construction equipment.