

## UNITED RACING COMPANY CHIPS REWARD PROGRAM RETURNS FOR 2009

Competitors of URC will again be rewarded for their promotional efforts during the 2009 URC Rislone Sprint Series. Drivers and Car Owners that participate in a variety of URC promotions will earn a chip for each activity in the coming season. Chips may be earned by displaying their URC sprint car in a car show or special event, by participating on a TV or Radio show or even doing a racing night Autograph Session. Of course, the more activities a driver participates in, the more chips they earn. At the annual URC Awards Banquet, a drawing will take place with the winner receiving a \$500 cash reward. So the more activities a driver or car owner participates in, the more chips they earn, increasing their chances to win the drawing.

In 2008, thirty-five drivers or owners took part in one-hundred and twenty URC promotional activities throughout the season. Kramer Williamson was the winner of the draw, earning \$500 in cash at last year's banquet.

Already in 2009, twelve competitors have taken part in a URC pre-season promotion. Davey Sammons, Jimmy Martin, Bill Gallagher, Curt Michael, Becca Anderson, JJ Grasso, Rory Janney, Danny Massey, Kyle Purks, Mark Bitner, Brett Schoenly and Robbie Stillwaggon have already earned chips. Throughout the season, the chips standings are posted on the homepage of the URC website.

The Chips Reward Program is now in its third year and URC Managing Members view this activity has a great opportunity for URC to gain exposure as well as the driver, owner, race team as well as team sponsors.

On Saturday, April 11, the Rislone URC Sprint Series will kick off their sixty-second season with the opener set for the Bridgeport Speedway in Bridgeport, NJ. Race two will take place at the Delaware International Speedway on Saturday night, April 18. For a complete look at the Rislone URC Sprint Series schedule, please visit our website at: [www.urcsprints.com](http://www.urcsprints.com)