

RISLONE ENGINE TREATMENT RACING
Media Relations

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Contact: Kyle Doyle / KDX Enterprises

Email: kyledms@hotmail.com

FOR THE LEDFORDS, RACING & WINNING IS A FAMILY AFFAIR

STANTON, MI - At an age where most young boys are fawning over pictures of race cars in magazines or watching them on TV, sixth grader Lane Ledford enjoys a much closer relationship with the combustion engine than most of his peers. A methanol-burning, Jr. Dragster combustion engine, that is.

For the past four years, Lane has competed in the seat of the Rislone Engine Treatment Jr. Dragster, and has made quite a name for himself. He may be a few years shy of being able to obtain his learner's permit from the State of Michigan, but he is no stranger to elapsed times on the drag strip that would cause most adults to suffer a bit of white-knuckle syndrome. Lane achieved a career highlight in 2008 at his home track, Mid Michigan Motorplex in Stanton, pulling off a double-win. A weekend sweep is rare, and it is the first time Lane managed to accomplish the feat. Needless to say, the young racer and his family were quite proud. Lane continues his drag racing career in 2009, looking not only for more wins but a couple more weekend sweeps are definitely on his to-do list.

While Lane no doubt looks up to a host of successful drag racers, including his father Jeff Ledford, driver of the Rislone Engine Treatment NHRA Super Comp dragster, he has already become something of a role model himself. As young Libby Ledford begins her first year of Jr. Dragster competition, she looks to her older brother Lane as a source of information, and inspiration. At eight years old, Libby is definitely not short on courage, and her competitive spirit should not be underestimated. "Libby always strives to keep up with her older brother," says father Jeff Ledford. "She has been patient, but very anxious to get out there and start racing her very own Rislone Fuel Injector Cleaner Jr. Dragster." In addition to brother Lane, Libby also looks up to the women of drag racing, including Ashley Force, whom she first met two years ago. When asked about Libby spending some time in the seat to get accustomed to the car prior to her first event, Jeff responds that "she has already shown great early success in the car during test and tune sessions. Not only that, but she has had some really impressive reaction times!"

The time spent around her family's racing ventures and the practice sessions prior to the season would pay off for Libby, as she would pick up a win in her very first weekend of competition on May 3rd at Mid Michigan Motorplex. But Libby's win wouldn't be the only impact the Ledfords would leave on the track that weekend. Lane would advance to the semi-finals on Saturday, and then all the way to runner-up on Sunday in the 10-12 Jr. Dragster class. Not to be left out, father Jeff Ledford would pilot his Rislone entry all the way to the winner's circle in the Super Pro class at Mid Michigan. "What a great

weekend for entire family, I simply couldn't be more proud!" said an enthusiastic Jeff Ledford at the conclusion of the weekend. "Hopefully all of this is a sign of a great racing season to come for our Rislone team!"

While the role of a "soccer mom" is clearly defined by the assigned moniker, one must surely wonder what role Libby and Lane's mother, Denise Ledford, plays in the racing career of her husband and two children. Well, as any of the three will attest, she's a vital part of the team; the veritable glue that helps hold it all together. Due in part to the grueling schedule that her husband Jeff and his Rislone Engine Treatment Super Comp team adhere to on both the NHRA and IHRA circuits, Denise is the de facto crew chief, crew member, team manager, and transporter driver for Lane and Libby's Jr. Dragster cars. Denise is one of the few moms who takes her kids to the track and oversees the weekend from start to finish without additional help. Be it tuning the cars in the pits, towing them to the staging lanes or back to the pits, Denise is there for every minute of the event. "For me, simply being at the track isn't enough," she explains with a proud smile. "Racing is something that's been a part of our family for as long as any of us can recall, so naturally I enjoy having a hands-on role with the cars and the kids. I wouldn't have it any other way!" she says enthusiastically.

Jeff Ledford sums it up the way only a proud father and husband could: "We feel very fortunate as a family of racers to be able to represent fine companies like Rislone and Bars Leaks. Nothing feels better than standing in the winner's circle with any one of our dragsters, and we are very grateful for the fact that Bar's Leaks and Rislone stand behind us the whole way."

To learn more about the Ledford family and their Rislone Engine Treatment dragsters, look for them under the "Motorsports" section on www.barsproducts.com.

The flagship Rislone product is Rislone Engine Treatment. America's best-selling engine treatment has been enhancing automobile engine performance for more than 85 years. Rislone Engine Treatment reduces friction & wear, quiets noisy lifters & valves, and removes & prevents sludge build-up. New Rislone products include: Rislone Compression Repair with Ring Seal, Rislone Oil Stabilizer with Engine Treatment, Rislone Transmission Stabilizer with Stop Slip and Rislone Power Steering Stabilizer with Stop Leak. Find out more at www.Rislone.com

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Kyle Doyle
KDX Enterprises
kyledms@hotmail.com
217.621.7947 (C)